

POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED

- ☐ Federal Candidate
☒ State or Local Candidate
-

1. Requested by (Agency name, address, phone number & contact):

Agency Name *Populicom Inc.*
Contact *Hazel Dalmau*
Phone Number *787-725-2550*
Address *255 Recinto Sur*
San Juan PR 00901

2. On behalf of (Candidate name & authorized campaign committee name):

Comite' Equipo Bhatia

3. Election (Office sought & date):

November 8, 2016

4. Date of request:

10/28

5. Request received by:

6. Details:

Regular buy

7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:

Contact Name *José A. Hernández*
Phone Number *787-400-3597*
Address *37 Regina Medina*
Cond. Atrium Park, Apt. 703C
Guaynabo PR 00969



POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED

8. Name of treasurer of authorized committee:

José A. Hernández

9. Date and nature of follow-ups, if any:

10. Disposition:

- ☒ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information:

| |
|--|
| |
|--|

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, _____,
 being/on behalf of: Eduardo Bhatia,
 a legally qualified candidate of the PARTIDO Popular Democrático
 political party for the office of: Senator
 in the PUERTO RICO
 election to be held on: NOVEMBER 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|-----------------------|----------------------------------|------|-------|----------------|-----------------|
| SEE ATTACHED DOCUMENT | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

COMITE Eduardo Bhatia

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose A. Hernandez

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/10/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WKAQ
383 Franklin D Roosevelt Avenue
Hato Rey, PR 00918
(787) 641-2222

CONTRACT

| | | |
|---|--|--|
| <u>Contract / Revision</u> 696888 / | | <u>Alt Order #</u> 1755 01 1411 |
| <u>Product</u> BATHIA - ELECCIONES 1411 | | |
| <u>Contract Dates</u> 10/31/16 - 11/01/16 | | <u>Estimate #</u> 2881 |
| <u>Advertiser</u> COMITE EQUIPO BATHIA | | <u>Original Date / Revision</u> 10/30/16 / 10/30/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Calendar | <u>Cash/Trade</u> Cash |
| <u>Station</u> WKAQ | <u>Account Executive</u> Carmen Fernandez | <u>Sales Office</u> Puerto Rico Loc |
| <u>Special Handling</u> | | |
| <u>Demographic</u> RA1849 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> 00665 | | <u>Advertiser Ref</u> 39399 |

And:

***POPULICOM**
PO BOX 9024255
SAN JUAN, PR 00902-4255

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|------------|----------|---------------|----------------|---------|--------|------------|------------|------|-----------|-------------------|
| N 1 | WKAQ | 10/31/16 | 10/31/16 | 2P-4P | 2P-4P | 1----- | :30 | 1 | \$400.00 | NM | 1 | \$400.00 |
| N 2 | WKAQ | 10/31/16 | 10/31/16 | 4P-5P M-F | 4P-5P | 1----- | :15 | 1 | \$300.00 | NM | 1 | \$300.00 |
| N 3 | WKAQ | 10/31/16 | 11/01/16 | 4P-5P M-F | 4P-5P | 23----- | :30 | 5 | \$600.00 | NM | 5 | \$3,000.00 |
| N 4 | WKAQ | 10/31/16 | 11/01/16 | 2P-4P | 2P-4P | 42----- | :15 | 6 | \$200.00 | NM | 6 | \$1,200.00 |
| N 5 | WKAQ | 11/01/16 | 11/01/16 | 8P-10P TU | 8P-10P | -1----- | :15 | 1 | \$1,500.00 | NM | 1 | \$1,500.00 |
| N 6 | WKAQ | 11/01/16 | 11/01/16 | 10PM-11PM JAY | 10P-11P JAY | -1----- | :15 | 1 | \$900.00 | NM | 1 | \$900.00 |
| N 7 | WKAQ | 10/31/16 | 10/31/16 | 7P-8P M-F | 7P-8P | 2----- | :15 | 2 | \$700.00 | NM | 2 | \$1,400.00 |
| Totals | | | | | | | | | | | 17 | \$8,700.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|---------------------|-------------------|
| 10/01/16 - 10/31/16 | 10 | \$4,100.00 | (\$615.00) | \$3,485.00 |
| 11/01/16 - 11/01/16 | 7 | \$4,600.00 | (\$690.00) | \$3,910.00 |
| Totals | 17 | \$8,700.00 | (\$1,305.00) | \$7,395.00 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.